

# William M. Cross

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## Experience

Copyright and Digital Scholarship Center, NCSU Libraries 2011 - present

### *Director*

- Provide guidance on legal issues related to academic practice and open culture
- Lead digital scholarship and publishing initiatives in the Libraries and across campus
- Oversee operations of the Center and supervise professional Library Fellow
- Support informed, empowered library practice in negotiations with publishers, partners, and other outside parties
- Support campus stakeholders as they work to maximize the impact of NCSU's scholarly output and comply with funder mandates related to open access and data sharing
- Raise awareness and advocate for the legal rights of libraries and academic practitioners including response to congressional RFI's and participation in *amicus* briefs

Scholarly Communications Office, Duke University Libraries 2009 - 2010

### *Scholarly Communications Intern*

Academic Affairs Library, UNC Libraries 2007 - 2011

### *Digital Copyright Specialist*

## Education

UNC School of Information & Library Science (M.S.L.S.) 2011

UNC School of Law (J.D.) 2007

UNC School of Media & Journalism (M.A.) 2003

University of North Carolina at Chapel Hill (B.A.) 2000

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## Recent Scholarship (Full list on website)

- Libraries and University Presses Working Together to Pursue OA Projects and Initiatives, *Journal of Scholarly Publishing*, 49(1) October 2017 (*Forthcoming*)
- The NCSU Libraries' Alt-Textbook Project: Open Education That Opens a Door to the Library. In Diaz, C. (ed.) *Textbooks in Academic Libraries*. ALCTS. (*Forthcoming*)
- Library Expertise Driving Pedagogical Innovation: Bringing “Open” to the Classroom with Open Educational Resources. In Smith, K. (ed.) *Leading the 21st-Century Academic Library*. (2016)
- More than a House of Cards: Developing a Firm Foundation for Streaming Media and Consumer-Licensed Content in the Library. *The Journal of Copyright in Education and Librarianship* (2016)
- Using a Data Management Plan Review Service as Training Ground for Librarians *Journal of Librarianship and Scholarly Communication*, 3(2) 1-20. (2015)

## Selected Presentations and Appearances (Full list on website)

Founding Member: [IO: In the Open](#) blog on scholarly communication

Presenter: ACRL Roadshow “[Scholarly Communication: From Understanding to Engagement](#)”

Led day-long workshops in Portland, OR, Los Angeles, CA, Lincoln, NE, Williamsburg, VA, Milledgeville, GA, Fargo, ND, San Marcos, CA, East Lansing, MI, Richmond, KY, Stillwater, OK, Austin, TX, and Edmonton, Alberta (BC)

- “Mapping the Copyright Constellation: Charting Campus Partners to Create Copyright Instruction Your Students Will Care About” *Kraemer Copyright Conference*, Colorado Springs, CO, June 5, 2017.
- “Prototyping The Open Textbook Toolkit: Digital Infrastructure that Connects Libraries, Disciplinary Faculty, and University Presses to Support Open Education” *Digital Initiatives Symposium*, San Diego, CA, May 1, 2017
- “Data Use Agreements and Open Data” *Data Science and Visualization Institute for Librarians*, Raleigh, NC, April 26, 2017

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- “Jump Start Your Scholarly Communication Initiatives: Lessons Learned From Redesigning the Scholarly Communications Roadshow for a New Generation of Librarians” *ACRL 2017*, Baltimore, MD, March 24, 2017
- “Making Open Access the Rocket Fuel for Scholarship at UAHuntsville” *Distinguished Speaker Series*, Huntsville, AL, March 1, 2017
- “Using Fair Use to Preserve and Share Disappearing Government Information: A Guide for Rogue Librarians” *ACRL Webinar*, February 21, 2017
- “Library Usage as a Map for Targeting OER Advocacy” *OpenEd16*, Richmond, VA, November 2, 2016
- “How Librarians Use, Implement, and Can Support Researcher Identifiers” *NISO Webinar*, August 10, 2016
- “Open Education: Awareness and Adoption” *Duke Endowment Libraries Education Pilot Kickoff*, Charlotte, NC, July 13, 2016

## Service

National and Regional: ARL Print Disabilities Task Force, ACRL Scholarly Communications Road Show (*Presenter Coordinator*), University of North Carolina SILS Alumni Association (*President*), Triangle Scholarly Communications Institute, Triangle Research Libraries Network Collections Council, First Amendment Law Review (*Editor*)

NCSU Teams and Committees: University Copyright, Alt-Textbook (*Head*), Innovation Grants (*Chair*), NCSU Librarians' Association (*President*), Data Management, Library Licensing, Partnerships, Digital Repository Management